

Driving to Success: The Roush Yates Engines Transformation
Speaker – Mary Ann Mauldwin, CFPIM, CSCP

Mary Ann will discuss the transformation of Roush Yates Racing Engines' operations management processes. The company was created in late 2003 as the result of Jack Roush and Robert Yates' vision to combine resources and talent to provide one of the most competitive racing engines for the NASCAR series.

Doug Yates, CEO of Roush Yates quickly realized the production volume required supply chain skills the company didn't have. Mary Ann Mauldwin joined the Roush Yates staff in May 2004. Over the past seven years Mary Ann has directed the key operations management objectives for the company.

Mary Ann will discuss the implementation of lean manufacturing objectives as well as the disciplines leading to the process efficiencies and profitability Roush Yates has accomplished since its inception. The company has profited from the APICS education and training provided to all employees. Roush Yates has implemented an ERP system as well as cycle counting, engineering change process, material review board, supplier certification program and numerous other supply chain disciplines.